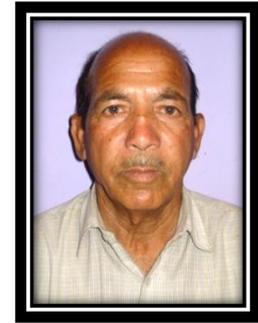


## Commercial vegetable nursery production

1. **Name and address of the farmer** : Sh. Pritam Lal Vill. Nizamatpur, Suchetgarh,  
R.S.Pura, Distt. Jammu
2. **Enterprise** : Commercial vegetable nursery production
3. **Land Holding** : 5Hact.



### Achievements

- Farmer has established the vegetable nursery in 1.5 acres area after getting training from Krishi Vigyan Kendra Jammu and Department of Agriculture, Jammu.
- In 2005-06 he started the nursery production of chilli, tomato and shimla mirch and got a net profit of Rs 70000.00 from less than a 1 acre area.
- Next year in 2006-07 with same crops he earned Rs 91000.00 from 1 acre of land.
- In the year 2009-10 his net profit was increased to Rs 374000.00 from 1.5 acres of land. Apart from chilli, tomato and shimla mirch he introduced brinjal and onion and his profits are increased many folds.
- He is perceived as most innovative farmer in vegetable nursery production in Jammu and neighbouring areas and is playing a major role in horizontal spread of technology by motivating and training other farmers.
- Apart from vegetable cultivation he grows paddy and wheat in around 1 ha area and earns handsome profit out of it.
- He was awarded by Unnat Krishak samman by SKUAST-J in 2007 for rendering his services in Commercial vegetable nursery production.



## Round the year Mushroom Cultivation

1. **Name and address of the farmer** : Smt. Parveen Kesar, vill. Jinder Melhu, P.O Dablehar  
R.S.Pura, Distt. Jammu -181111
2. **Enterprise** : Round the year Mushroom cultivation
3. **Land Holding** : **2 Hact.**



### Achievements

- This women farmer has established the Mushroom cultivation unit in 2000 after getting training from Krishi Vigyan Kendra Jammu
- In 2005-06 in a 150 quintal of mushroom unit she earned a net profit of Rs. 120000.00
- Next year in 2006-07 with 200 quintal unit she got Rs 155000.00 as a net profit.
- In the year 2009-10 her net profit was increased to Rs 210000.00 from 250 quintal unit. Apart from button mushroom she is also cultivating Oyster and milky mushroom.
- She is perceived as most innovative farmer in Mushroom cultivation as till date she has trained 300 farmers and farm women with same numbers of units established.
- Also engaged in other activities like strawberry cultivation, vermicomposting, cut flowers, etc.
- She has many awards under her cap like: Certificate of merit in mushroom cultivation in 2002, in pickle and chutney making in 2007, in anola preservation in 2007, Certificate of honour in progressive farm women as an entrepreneur in 2002.
- She also received awards from CM J&K, Jenab Omar Obdullah, Vice Chancellor SKUAST-j and from NRCM, Solan for her successful contribution in Mushroom cultivation in 2010-11



## Commercial Mushroom Cultivation

1. **Name and address of the farmer** : Sh. Kulbushan Sharma, vill Samal pur, Vijaypur  
R.S.Pura, Distt. Jammu -181111
2. **Enterprise** : Round the year Mushroom cultivation
3. **Land Holding** : 1.5 Hact.



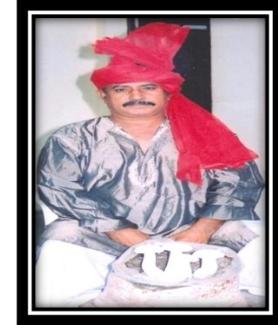
### Achievements

- He is a graduate and has left many Govt Jobs for the sake of farming. Having 32 years of experience in agriculture and allied sectors, he is having all the practical knowledge and always busy with doing one or the other innovative work in his field.
- In 2006-07 in a 300 quintal of mushroom unit, he earned a net profit of Rs. 260000.00
- Next year in 2008-09 with 500 quintal unit , he earned Rs 566400.00 as a net profit.
- In the year 2009-10 his net profits were increased to Rs 776000.00 from 550 quintal unit.
- Apart from button mushroom he is also cultivating Oyster and milky mushroom and is pioneer in introducing milky mushroom in Jammu.
- He is perceived as most innovative farmer in Mushroom cultivation in Jammu and surrounding areas.
- Also engaged in other activities like strawberry cultivation, vermicomposting, cut flowers, dairying, vegetable cultivation, etc.
- He was awarded as successful entrepreneur by CM J&K, Jenab Omar Obdullah and ice Chancellor SKUAST-j and from NRCM, Solan for his successful contribution in Mushroom cultivation.



## Round the year Mushroom Cultivation

1. **Name and address of the farmer** : Sh. Hans Raj, vill. Karotana Kallan,  
R.S.Pura, Distt. Jammu
2. **Enterprise** : Round the year Mushroom cultivation
3. **Land Holding** : 2 Hact.



### Achievements

- This farmer has established the Mushroom cultivation unit in 1998 after getting training from Krishi Vigyan Kendra Jammu
- In 2006-07 in a 180 quintal of mushroom unit she earned a net profit of Rs. 143000.00. Similarly in the year 2007-08 he earned a net profit of Rs 172000.00 from 200 quintal of unit.
- Looking into the profit in the previous year's he established a unit of 500 quintals in 2009-10 and earned a handsome profit of Rs 540000.00.
- Apart from button mushroom she is also cultivating Dingri and milky mushroom.
- He is perceived as most innovative farmer in Mushroom cultivation as till date he has trained more than 400 farmers and farm women with same numbers of units established.
- Always invited as by NRCM, Solan and ICAR, Pusa in their extension programmes to motivate large majority of people.
- Received Unnat Krishak Samman from PUSA, ICAR twice in 2008 and 2011. Awarded by NRCM Solan in 2009 for his contribution in mushroom cultivation.
- Awarded by Hon'ble Cheif Minister Jenab Omar Obdullah and Hon'ble Vice Chancellor SKUAST-J for his successful contribution in horizontal spread of technology.



## Progressive Vegetable grower

1. **Name and address of the farmer** : Sh. Vinod Gupta, Vill. Kralian, Block Vijaypur  
Distt. Samba
2. **Enterprise** : Innovative Vegetable grower
3. **Land Holding** : 4 Hact.



### Achievements

- Associated with KVK Jammu since 2004. Got training from KVK for producing early vegetables in poly house technology.
- He did vegetable production using poly houses for raising of nursery beds for water melon, Musk melon, Cucumber and Tomato.
- He earned Rs 214225.00 from one hect land by using poly house technology in 2007-08.
- Next year in 2008-09 his profit rose to Rs 255600.00 from one hect by growing same vegetables.
- Apart from doing vegetable production he is also practising wheat and paddy in nearly 2 ha of land and earned handsome profits.
- In 2010 he also initiated Sheep farming and is presently having a flock of nearly 150 sheeps.
- Received Unnat Krishak Samman from PUSA, ICAR in 2008 for his contribution in advanced vegetable production using polyhouse.
- Awarded by Hon'ble Cheif Minister Jenab Omar Obdullah and Hon'ble Vice Chancellor SKUAST-J for his successful contribution in horizontal spread of technology.



## Diversified farming

1. **Name and address of the farmer** : Sh. Kulbushan Khajuria, Vill. Sohanjana, Block & Distt. Jammu
2. **Enterprise** : Innovative diversified Farming
3. **Land Holding** : 3 Hact.



## Achievements

- Associated with KVK Jammu since 2005. Getting all technical guidance from KVK regarding vegetable cultivation, dairy farming, vermicomposting, etc
- He did off vegetable production using poly house for raising of nursery beds for cucumber, bottle guard, summer squash, broccoli and baby corn.
- Pioneer in exotic vegetable cultivation and organic farming and specialized in innovative crop production. Introduced vermicomposting in his area and earning a handsome amount out of it. Had Dairy farm with exotic cow breeds giving more than 25 litres/cow of milk a day.
- His income from agriculture sector is more than Rs 450000.00 in a year.
- Addressed 5<sup>th</sup> Asian Regional Conference, ICID at New delhi on 9-11<sup>th</sup> December, 2009.
- Attended meeting of commission for Agriculture Costs and Prices (GOI) on 19.5.2010 at New Delhi. Attended parliament proceedings (Lok Sabha) as progressive grower at New Delhi on 30.7.2009
- Received Unnat Krishak Samman from PUSA, ICAR in 2008 for his contribution in diversified farming.
- Awarded by Hon'ble Cheif Minister Jenab Omar Obdullah and Hon'ble Vice Chancellor SKUAST-J for his successful contribution in diversified farming. Had many more awards in his name at district, state and national level.

